

NEWS RELEASE

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Announcing An All-New Online Learning Experience: Byways 101

The America's Byways Resource Center announces its newest training program, Byways 101, available now at www.byways101.org. This engaging online self-study course focuses on basic information about byways, the National Scenic Byways Program and other related programs in a user-friendly format for individuals and organizations approaching development of a byway. It also serves as a secondary resource for existing State, Indian tribe or Federal lands byways.

The sequential self-study course contains four modules:

- Program overview
- Intrinsic Qualities and the Byway Story
- Public and Community Involvement
- Planning and Action

Video demonstrations, a PowerPoint template that can be customized for byway presentations, and printable self-assessment charts are just a few of the additional tools and resources available on the website.

Go to www.byways101.org and register as a new user to begin the course. Registered learners receive a binder from America's Byways Resource Center to keep all printed materials, tutorials, tools and resources (while supplies last).

The America's Byways Resource Center is a division of the Arrowhead Regional Development Commission (ARDC) in partnership with the Federal Highway Administration (FHWA).

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