

For immediate release
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Fourth Annual Duluth “Bike to Work Day” Set for Friday May 15, 2009

(Duluth, MN) The Duluth Bike to Work Day Committee is holding its fourth annual Bike to Work Day on Friday May 15, 2009 in conjunction with National Bike to Work Day. “Bike to Work” events in Duluth and throughout the country are geared to raise awareness about the health and environmental benefits of biking as an alternative to driving a car to work and to do errands.

On Bike to Work Day the YMCA will provide free bike storage and free showers for bicyclists at their facility downtown (302 W. 1st St). The Duluth Transit Authority (DTA) will be offering free fares to riders who use its *Bike & Bus* service that day.

A Bike to Work Day morning commuter event will be held at the Minnesota Power Plaza (Superior Street and Lake Avenue) from 7 a.m. to 9 a.m. on Friday, May 15, 2009. Activities will include free bicycle inspections, DTA bike rack demonstrations, bicycle resource information and refreshments.

In addition, Continental Ski and Bike is hosting an all day bicycle festival at Fitgers (600 E. Superior St.) on Bike to Work Day. The event will include raffles, prizes, refreshments, hand outs and much more.

Bike to Work organizers and supporter encourage city-wide participation. There is no need to register to participate! Official Supporters include the Duluth-Superior Metropolitan Interstate Council in conjunction with the Arrowhead Regional Development Commission, the Duluth YMCA, the Greater Downtown Council, Radisson Hotel Duluth Harborview, Ski Hut, Continental Ski & Bike, Fit City Duluth Active Living Committee.

Duluth Bike to Work Day
Friday May 15, 2009 @ Minnesota Power Plaza
7 a.m. to 9 a.m.